Accessible version of “U Bring Change to Mind study” graphic

Across the top of this graphic are three red icons: Two people with a speech bubble containing a check mark; an eyeball; and two hands holding a heart.

Beneath the two people with the speech bubble are the following words:

U Bring Change to Mind (UBC2M) is a program for students, by students to end mental illness stigma on college campuses by starting the conversation.

Beneath the eyeball are the following words:

In their freshman and junior years, the Class of 2019 was surveyed by IU researchers about their attitudes toward mental illness.

Beneath the two hands holding the heart are the following words:

The results? Because of UBC2M events, up to 14% of students had reductions in stigma.

In the background of the image are some more icons in dark red. They include two people with their arms around one another, a book, two smiley faces, a coffee cup on a pile of books, two people waving, a heart, a mortarboard and a brain.

At the bottom of the image are the following words:

Learn more about the study: Go to go.iu.edu/UBC2MStudy