

## Botslayer graphic

At the top of this red-and-white graphic is the headline "BotSlayer: A new tool in the fight against online disinformation." The text is white and is on a red background. To the left of the word "BotSlayer" is a white Twitter bird icon. Above the headline are four illustrations of seated people using a smartphone or a laptop computer. Each of the electronic devices is highlighted by a red circle.

There are five horizontal sections after the headline section, in this order:

A white section with a red header that reads "What it does." Underneath the header is a paragraph in black type, which reads, "BotSlayer scans Twitter in real time for evidence of automated accounts -- or "bots" -- sharing messages designed to push an agenda by creating the illusion that real people are discussing a particular topic." To the right of the text is the BotSlayer logo, designed to look like a robot head with a blue slash running through the middle of it.

A red section with a white header that reads "Why it was created." Underneath the header is a paragraph in white type, which reads, "The tool makes it easier for journalists, political campaigns and individuals to monitor for bots attempting to manipulate public opinion." To the left of the text is a white smartphone and laptop computer icon.

A white section with a red header that reads "Who has been using it." Underneath the header are three red circles with white icons in the middle of each. The icons are a newspaper, a laptop computer and a television. Underneath the circles is black type reading: The New York Times, The Associated Press, CNN.

A red section with a white header that reads "How to access it." Underneath the header is a URL in white type, which reads: [go.iu.edu/BotSlayer](http://go.iu.edu/BotSlayer). To the right of the URL is a white Wi-Fi icon.

At the bottom-right of the graphic is an Indiana University logo. The left side of the logo is the IU trident. Underneath the trident, in black type, reads "200 years." The right side of the logo, in black type, reads "Indiana University." Underneath "Indiana University," in black type, reads "Bicentennial."