

Indiana University Research and Technology Corp. 2016 Patents & Research 2017

The headline of this vertical rectangular graphic reads "2016 Patents and Research," above which is an image of an upward-pointing crooked arrow in the middle of an iPad graphic, symbolizing the idea of growth in these two areas for Indiana University Research and Technology Corp., or IURTC. Next to the iPad image, in a white tab coming down from the top of the graphic on the left, is the Indiana University logo. Below the headline is the phrase "Growth Statistics," with a bolded, vertically centered line on each side of the phrase.

Beneath the phrase is a subhead that reads "Indiana University Research and Technology Corp., which protects, markets and licenses intellectual property developed at Indiana University so it can be commercialized by industry, has again received global recognition for its efforts to protect intellectual property developed throughout the IU campus system."

The IU logo, iPad graphic, headline and subhead are all in the top section of the graphic on a red background. All text and imagery is white.

Below the red section, the middle section is on a white background. The subhead reads "During the 2016 calendar year." Underneath this subhead are two gray rectangular boxes, side by side, with an arrow pointing from the left box to the right. The left box reads "IURTC ranked 44th in the world" with an image of the globe. The right box reads "for receiving 53 issued patents" and has an image of a person with a lightbulb over their head, signifying they have an idea.

The third and final section is encompassed in a gray, horizontal rectangular box that stretches the width of the graphic. It has a subhead that reads "During the 2015-16 fiscal year, IURTC:" with three statistics below it, arranged horizontally, that read, from left to right:

- "completed 43 licensing agreements" with an image of a handshake.
- "received 150 invention disclosures" with an image of a lightbulb.
- "generated \$7 million in licensing and royalty revenue" with an image of a gauge, with a dollar sign on it and the needle pointing to a spot past the dollar sign, indicating something like "more than."

Below this section is the website for Indiana University Research and Technology Corp., iurtc.iu.edu, in a horizontal band of red background.